



VersusGame Predicts a Win with Genesis Global

[VersusGame](#) is a worldwide entertainment pop culture gaming app that allows users to put money on current topics about pop culture, sports, entertainment, food and more. The number one prediction app in the world, VersusGame levels the playing field by allowing consumers to capitalize on their knowledge of mainstream culture. Since its launch in 2019, the mobile gaming platform has continued to grow exponentially.

The rapid growth of this seed-funded company has required staffing increases as well additional funding. In 2021, after an investment from workforce solutions provider Genesis Global, VersusGame CEO John Vitti tapped the company to help fill key technical positions such as developers with JavaScript, node.js and React expertise.

Soon after, to address the needs of its consumers, VersusGame needed to expand its app availability to Android and iOS. John reached back out to Genesis Global's Professional Services Group who worked with the company to develop the strategy and roadmap to achieve VersusGame's growth and technology objectives. Through its technical staff augmentation, Genesis Global then provided the resources needed to execute the strategy, delivering DevOps engineers, backend developers and QA support.

These additional human resources helped increase the trajectory of the company, which received [another round of funding in 2021 from top music artists and entertainment producers](#). This catapulted the prediction-based app to the next level in creator economy mobile platforms and required new, strategic roles to be filled, which Genesis again did.

Partner for Growth

With nearly 25 years in the staffing business, Genesis has exposure to and relationships with the "best of the best" human capital in emerging technologies. With this breadth of expertise, Genesis Global can meet any type of resource needs, from traditional direct talent placement, to technical staff augmentation to strategic professional services.

[Contact us](#) if you would like to discuss how we can partner with you to help accelerate your business with technology, innovation and service. Or call (954) 433-5397.

www.genesis-global.com/

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The Genesis Global team is really there for us every step of the way. The partnership, the two-way communication, the dynamic and elastic relationship with have with them—these things have been invaluable to a rapidly growing company.

– John Vitti, CEO, VersusGame