

Genesis Global Overview

Genesis Global is a certified woman-owned company that has evolved from an executive search firm into an integrated, end-to-end staffing platform built on a powerhouse ecosystem of expertise that includes:

- **Genesis Workforce Solutions:** executive search, staffing and human resources
- **Genesis Professional Group:** technical project outsourcing, management & execution, and offshore support
- **Genesis Cyber:** cyber and physical security evaluation and consulting
- **Genesis Accel:** venture funding services

As you grow your business, Genesis Global is your partner in growth. Whether an emerging tech or Fortune 100 company, you can effectively outsource the services you need—from recruiting and workforce solutions to outsourced technical functions to the funding and innovative thinking needed to expand your business, allowing you to focus on the business at hand.

A Sampling of our Clients

With over 20 years of experience, and now operating in more than 10 countries, Genesis Global has partnered with hundreds of disruptive and innovative companies, from startup/seed funded to Fortune 15, including:



“

The Genesis Global team is really there for us every step of the way. The partnership, the two-way communication, the dynamic and elastic relationship with have with them—these things have been invaluable to a rapidly growing company.”

– John Vitti, CEO, VersusGame

Our Commitment to Diversity and to the Community

As a certified woman-owned company and certified LGBTBE provider through our affiliate, DirectedLINK, Genesis Global continues to be a preferred diversity supplier of workforce solutions, and a partnership with Genesis Global helps maintain and enhance diversity, equity, and inclusion (DEI) inside and outside of your workplace. Whether your company’s goals are to utilize top diversity suppliers, bring parity to your diversity practices, benchmark with other corporate partners, influence essential inclusive policy, recruit top diverse talent, or all of the above, a partnership with Genesis Global will help you meet them. We are committed to fostering an environment where employees can bring their authentic selves to work and are empowered to use their talents.

Social responsibility means making sure we are a diverse and welcoming company, it’s making a commitment to give back to our communities, and it’s investing in the communities we do business in. From corporate-sponsored charity events to our employees who volunteer in the community, we want to leave the world a better place. Genesis Global, and our affiliate DirectedLINK, are proud to help the community by supporting youth organizations, Family Services Centers, local sports teams, and organizations supporting the LGBTQ+ communities.

“

We’re thrilled that Genesis Global is providing this [Super Bowl Experience] opportunity to our community.”

– Margot Anderson

Founder and CEO, The Laurel Foundation

WBENC 

A Certified Woman Owned company.



How Genesis Global is Different

Finding the right people, and managing your workforce, is the hardest thing to do. With our white-glove approach, we first work to understand the unique needs of your company and create a customized approach based on our integrated platform.

Since we are a platform company, we have candidate identification support from over 50 specialized staffing firms nationwide that is seamless to you. This allows us to cover larger areas of different job experience needs to fill your openings faster.

Additionally, because our Workforce Solutions and Professional Group divisions overlap one another, our team of SMEs provides qualified candidates from their networks, and are part of the interview pre-screening process. This process generates more qualified applicants, saving your hiring managers the time and frustration of weeding through the far less qualified applicants they might receive from a typical non-practicing, non-experienced general recruiter.

Additionally, Genesis Global provides:

- Contingent or hybrid retained search methods
- RPO large project management
- Contract-to-hire flex options
- EOR global payrolling
- MSA talent pipeline management
- Professional services to direct hire scalability model
- Diversity-specific search efforts

Genesis Global Platform Ecosystem in Detail

The Genesis Global Workforce Solutions integrated, end-to-end staffing platform leverages expertise from four divisions:

1) Genesis Workforce Solutions: our flagship operation for over 20 years that offers the following services:



We offer support in the following areas, across any of your business units:

- Business Development
- Communications
- Customer Insights
- Data
- Design
- Finance
- Internal Audit
- Internships
- Legal & Compliance
- Marketing
- Nifty Gateway
- Operations
- People
- Platform
- Product
- Security
- Software Engineering
- Support

2) Genesis Professional Group: With over 20 years in the staffing business, we have access to the “best of the best” talent in emerging technologies. We have gathered a unique group of professionals, both in North America and off-shored in Italy, to provide our clients rapid development/deployment services in areas that include, but are not limited to:

- Cloud and Applications
- Pipeline Build and Migration
- Identity Management
- Artificial Intelligence
- Digital Transformation
- Blockchain and NFT
- Creative and Artistic Development and Design—Unity, Unreal Engine, Gaming
- Quality Assurance Testing—Manual and Automated
- Salesforce Implementation and Development

These are just a small sample of recent projects completed. We are a full-service firm with many additional capabilities.

3) Genesis Cyber: With cyber threats increasing exponentially, we have created a team of former CISOs and cyber executives from Fortune 500 companies to help you define your cybersecurity roadmap to success. Areas of expertise include, but are not limited to:

Cyber Training: Genesis Cyber Training helps in keeping current cybersecurity workers up-to-date on skills and combating evolving threats. Lack of training may lead to judgement errors that could result in data security breaches, company down-time, or financial loss.

Virtual CISO: With a Virtual CISO at hand you can benefit from having all of the essential cyber security support one would expect from an in-house senior executive within a more efficient and affordable service model. Our team of experts has decades of experience and can help build information security programs that work with your business objectives and show measurable improvement to security posture.

Threat Hunting: Genesis Cyber Threat Hunting will proactively search for cyber threats that are lurking undetected in your network. Cyber threat hunting digs deep to find malicious actors in your environment that have slipped past your initial endpoint security defenses.

Incident Response: With incident response (IR) Genesis Cyber can help your organization to prepare for, detect, contain, and recover from a suspected cybersecurity breach. An incident response plan helps ensure an orderly, effective response to cybersecurity incidents, which in turn can help protect an organization’s data, reputation, and revenue.

Vulnerability Assessment & Scanning: Run a Vulnerability Assessment to define, identify, and classify any security holes in your information technology systems. An attacker can exploit a vulnerability to violate the security of a system, scanning will identify both technical and non-technical risks, such as insufficient logging, open ports, lack of a sufficient backup plan, or a weak password policy.

DevSecOps Training: With the rising number of data breaches and increased emphasis on data privacy regulations, organizations need to prioritize security and compliance measures into everyday workflows. Genesis Cyber can provide this through DevSecOps Training with our highly qualified professionals who will provide concepts, tools, and techniques in the industry.

4) Genesis Accel: The corporate venture arm of Genesis Global, Genesis Accel invests in disruptive, early-stage startups with a focus on emerging technologies in Web3, Decentralized Web, Blockchain, Metaverse, AI & emerging hybrid cloud technologies.

Contact us if you would like to discuss how we can partner with you to help accelerate your business with technology, innovation and service. Or call (954) 433-5397.
www.genesis-global.com/