

Genesis Global

A Certified SB, SBE, CPUC, & NGLCC Company

Hiring a diverse workforce has several benefits for the general population and for your business, including:

- Meeting government diversity requirements
- Utilizing top diversity suppliers
- Bringing parity to your diversity practices
- Recruiting top diverse talent
- Benchmarking with other corporate partners
- Taking advantage of tax credits such as WOTC
- Influencing essential inclusive policies

As a certified woman-owned company and certified LGBTBE provider through our affiliate, DirectedLINK, Genesis Global continues to be a preferred diversity supplier of workforce solutions, and a partnership with Genesis Global helps maintain and enhance diversity, equity, and inclusion (DEI) inside and outside of your workplace. Genesis Global is the diversity search partner for top organizations across a variety of organizations, from SMBs to Fortune 1000 across industries including government, entertainment, sports, technology and more. Genesis Global is committed to fostering an environment where employees can bring their authentic selves to work and are empowered to use their talents.

Source and Hire Top Diverse Talent Using Genesis Global Diversity-Focused Programs

We are one of the top workforce solutions firms to leverage innovative talent sourcing and diversity engagement to attract and convert talent into high-performing diverse employees for our clients. Our proprietary recruiting methods, and personalized searches bring high-caliber workers to your company. Working with Genesis Global allows employers to:

- Hire top diverse talent from one of the most comprehensive diverse networks.
- Be an extension of your Human Resource team with our traditional Staff Augmentation, Contingent Workforce Management (VMS/MSP), Professional Services, and Employer of Record Payrolling.
- Trust and engage with our diverse candidates long-term
- Save time and resources for your Human Resource Team in today's competitive market. Our applicant conversion rate is 60%, greater than the industry average. This allows our clients to main higher employee retention rate.

“

We're thrilled that Genesis Global is providing this [Super Bowl Experience] opportunity to our community.”

– Margot Anderson
Founder and CEO,
The Laurel Foundation

Leverage Genesis Global Professional Services Group and Genesis Cyber

Genesis Professional Group: With over 20 years in the staffing business, we have access to the “best of the best” talent in emerging technologies. We have gathered a unique group of professionals, both in North America and off-shored in Italy, to provide our clients rapid development/deployment services in areas that include, but are not limited to:

- Cloud and Applications
- Pipeline Build and Migration
- Identity Management
- Artificial Intelligence
- Digital Transformation
- Blockchain and NFT
- Creative and Artistic Development and Design—Unity, Unreal Engine, Gaming
- Quality Assurance Testing—Manual and Automated
- Salesforce Implementation and Development

These are just a small sample of recent projects completed. We are a full-service firm with many additional capabilities.

Genesis Cyber: With cyber threats increasing exponentially, we have created a team of former CISOs and cyber executives from Fortune 500 companies to help you define your cybersecurity roadmap to success. Areas of expertise include, but are not limited to:

- Cyber Training
- Virtual CISO
- Threat Hunting
- Incident Response
- Vulnerability Assessment & Scanning
- DevSecOps Training
- Architecture and DevOps

Our Commit to the Community

Social responsibility means making sure we are a diverse and welcoming company, it’s making a commitment to give back to our communities, and it’s investing in the communities we do business in. From corporate-sponsored charity events to our employees who volunteer in the community, we want to leave the world a better place. Genesis Global, and our affiliate DirectedLINK, are proud to help the community by supporting youth organizations, Family Services Centers, local sports teams, and organizations supporting the LGBTQ+ communities.

Our Services

Genesis Global workforce solutions include:

- Payroll and employer agency of record
- Direct hire and executive placement
- Temporary and temp-to-hire management
- Master services and Managed Service Provider
- Custom sourcing search and RPO services
- Custom development and consulting services
- Diversity candidate identification services
- Contingent Workforce Solutions Consulting

Contact us if you would like to discuss how we can partner with you to help accelerate your business with technology, innovation and service. Or call (954) 433-5397.

www.genesis-global.com/

WBENC 

A Certified Woman Owned company.



BUSINESS CONNECT
PROUD SUPPLIER 

nlgcc 
Certified LGBTQBE