

Genesis Global Professional Group On-Demand Development Based in Italy

Building Technology Solutions across Mobile, Cloud, Web & IoT for Enterprises, SMEs and Startups

At Genesis Global, our talented and motivated team of professionals across different disciplines possess the optimum mix of knowledge and technological expertise to become your preferred choice for offshore development partner for mobile, cloud, web & IoT. More specifically, our on-demand development team has deep technical expertise in the areas of:

Mobile Application

Web Development

Cloud Computing

QA & Testing

Internet of Things (IoT)

Analytics & Big Data

UI=UX Design

Internet Marketing

Software Consulting

How We Can Engage With Your Team

Whether you have requirements such as team augmentation, end-to-end-product engineering or enterprise digital transformation, or you're a large enterprise, an SME or a startup, Genesis Global Professional Services On-Demand Development offers two engagement models to fit your needs.

1) Resource-as-a-Service

Recruiting, training and retaining specialized IT talent is a big challenge for many organizations. With rapidly evolving technologies and business needs, as well as shortages in trained candidates, sourcing the right tech resources when you need is difficult and time-consuming. Genesis Global's Resource-as-a-Service offers flexibility and scalability to adjust with your requirements. This engagement type includes a fully offshore team, which can be used either hourly, part-time or full-time, or a hybrid approach, with a combination of offshore and onsite teams. This in-house talent pool of 120+ people will help you to start and finish your projects on-time, on budget.

Advantages of Resource-as-a-Service Engagement:

- Low Cost: Save almost 70% compared to traditional in-house staffing
- Scalable: Flexibility to scale up OR down, on demand, based on your business needs, without any overheads
- Flexibility: Hire full time, part time OR hourly to align with your business needs
- No need to create or maintain offices /infrastructure or purchase systems and tools
- No need to worry about HR functions such as recruitment, attrition, vacation tracking, etc.

2) Offshore Development Center

Offshore Development Center (ODC) is the preferred approach for enterprises, SMEs and startups worldwide to systematically implement, maintain and enhance software products for their business. ODC acts like an extension of your organization, leveraging the rich and proven resources of IT human resources and economies of scale you get through a partnership with Genesis Global. We help clients set up dedicated, on-demand, secure and customized software offshore development centers in Pescara, Italy and, as part of becoming a seamless function to your organization, follow your practices, processes, methodologies and culture.

Three components of ODC:

- **Build:** Hire resources, set up infrastructure and development environments, follow practices, processes, methodologies, and culture
- **Operate:** Training and development, measure efficiency, knowledge and intellectual property (IP) protection, regulation and compliance
- **Knowledge Transfer** (if required): Transfer entire operational company to client based on pre-defined terms and conditions and/or milestones achieved

Advantages of an Offshore Development Center Engagement

- Multi-technology team
- 100% transparent operation—a true extension of your team
- Intellectual property protection
- Scale up or down to meet business needs

Let's Work Together

Genesis Global Professional Group has the on-demand development capabilities to meet your technology requirements. [Contact us](#) if you would like to discuss how we can partner with you to help accelerate your business with technology, innovation and service. Or call (954) 433-5397.

genesis-global.com

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