

Genesis Global Channel Supplier Program

The Genesis Global Channel Supplier Program benefits companies of all sizes by streamlining collaboration between vendors and those who need their services, enhancing efficiency. It simplifies billing and contract negotiations through pre-negotiated MSAs, enabling small businesses to focus on their main activities and ensuring prompt payments for better cash flow management. Central to this ecosystem are the partnerships Genesis Global has fostered with a variety of firms, from startups to Fortune 15 leaders, through the company's certifications and associations.

A Win-Win for Small and Large Businesses

A certified woman-owned and LGBTBE-certified enterprise, Genesis Global emphasizes support for diverse small businesses, aligning with large corporations' diversity and inclusion goals. This approach not only helps organizations meet their corporate social responsibility targets but also facilitates easier engagement with innovative and diverse suppliers. The program offers robust environmental, social, and governance (ESG) reporting and access to a global supplier network, making it an effective tool for fostering inclusive growth and operational efficiency across the business spectrum.

Benefits for Small Businesses:

- **Access to Large Corporations:** Offers small businesses unprecedented opportunities to collaborate directly with large corporations, fostering growth and visibility.
- **Simplified Operations:** Genesis Global manages billing and payments, allowing small businesses to focus on their core activities.
- **Turnkey Partnership:** With an MSA in place, small vendors save time on negotiations, benefitting from pre-negotiated terms and a simplified billing process.
- **Support for Diversity:** As a woman-owned enterprise, Genesis Global places a strong emphasis on supporting other women-owned and diverse small businesses, promoting wider diversity.
- **Prompt Payments:** Small businesses cannot afford long payment delays, our program ensures they are paid swiftly, aiding in cash flow management.

Benefits for Large Corporations:

- **Fulfill Diversity Spending Goals:** The program directly assists large corporations in helping to achieve their diversity spend targets by facilitating partnerships with certified diverse small businesses. This not only supports DEI objectives but also enables access to various incentives and tax credits, enhancing corporate social responsibility.
- **Streamlined Supplier Engagement:** Enables large corporations to bypass the complexities of the traditional contract and vendor onboarding process, making it easier and more efficient to engage with qualified, diverse and innovative small businesses.
- **Reporting and Visibility:** Customized ESG reporting and the ability to easily track spend with small local businesses and diverse suppliers.
- **Access to Global Supplier:** Ability to share RFPs within the Genesis Global Supplier Channel Program.

Genesis Global: Commitment to Community and Diversity

As a certified woman-owned and LGBTBE-certified enterprise, Genesis Global is a paragon of diversity, equity, and inclusion (DEI) with over 25 years of global presence. Holding certifications such as Small Business (SB), Small Business Enterprise (SBE), California Public Utilities Commission (CPUC), and National LGBT Chamber of Commerce (NGLCC), the company has fostered partnerships with a variety of firms, from startups to Fortune 15 leaders.

Central to its ethos, Genesis Global merges social responsibility with diversity's business benefits, engaging in community initiatives, charity events, and volunteer work that support youth, families, and the LGBTQ+ community. This blend of inclusive business practices and community involvement

highlights Genesis Global's commitment to impactful DEI contributions in the business sector.

The Genesis Global Channel Supplier Program transcends traditional business initiatives, embodying a commitment to a more inclusive, equitable, and diverse corporate ecosystem. By bridging the gap between small and large businesses, we not only catalyze growth and innovation but also contribute to the broader goal of creating a more inclusive society. Join us in embracing this transformative journey toward a more diverse and inclusive future.

[Contact us](#) if you would like to discuss how your business can leverage the Genesis Global Channel Supplier Program Or call (954) 433-5397.

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A Certified Woman Owned company.

